

FAIRMONT HOTEL MONACO

November 1st – 3rd 2017

PROGRAM V2.0

9TH APG WORLD CONNECT

JORDAN 2009 – MONACO 2010 – SINGAPORE 2011 – MONACO 2012
WASHINGTON 2013 – MONACO 2014 - MARRAKESH 2015 - MONACO 2016

"Low Cost vs Legacy Airlines : competition or cooperation?"

** Speakers invited and still to be confirmed*

WEDNESDAY – NOVEMBER 1st

19.00 - 22.00 Welcome Party

THURSDAY – NOVEMBER 2nd

09:00 - 09:15 Welcome Address

Sandrine de Saint Sauveur - President & CEO - APG INC

Richard Burgess - President - APG Association

09:15 - 09:30 World Connect & APG Network Introduction

John Melchior - CEO - Travel Group Consulting

09:30 - 10:30 Opening Session : Is the cooperation between legacy and low cost airlines inevitable?

Over one billion passengers worldwide flown in 2016, representing 28% of the international traffic; Traditional carriers are reacting by setting up their own Low Cost subsidiary or by looking for partnership opportunities with the existing Low Cost carriers.

09:30 - 09:50 Keynote Speaker

*Thomas Reynaert - CEO A4E**

10:00 - 10:30 Round Table

Sandrine de Saint Sauveur - President & CEO - APG INC (Moderator)

*Thomas Reynaert - CEO A4E**

*Rasha Al Roumi – CEO Kuwait Airways**

*Nguyen Thi Phuong Thao –CEO Vietjet**

10:30 - 11:00 COFFEE BREAK

11:00 - 12:30 **What kind of cooperation model ?**

11:00 -11:10 *John Melchior - CEO - Travel Group Consulting*

11:10 – 12:30 2 round tables : Towards hybridation? Which Airline model will be pertinent in 5 years time?

11:10 – 11:50 Cooperation within the same group

John Melchior – CEO - Travel Group Consulting (Moderator)

*Carsten Spohr – CEO Lufthansa**

*Alex Cruz – CEO British Airways**

*Steven Verhagen – President VNV Dutch Alpa**

11:50 - 12:30 External Cooperation

John Melchior - CEO - Travel Group Consulting (Moderator)

*Rasha Al Roumi – CEO Kuwait Airways**

*Gary C.Kelly – CEO SoutWest**

12:30 - 13:00 APERITIF

13:00 - 14:30 LUNCH

14:45 - 18:00 Business Connect Sessions

15 minutes Sessions presenting Business Partners' solutions.

14:45 – 16:00 **Business Connect Session 1**

16:30 - 17:30 **Business Connect Session 2**

19:30 - 20:00 PIANO CONCERT

20:00 - 20:30 COCKTAIL

20:30 - 23:00 GALA DINNER

FRIDAY – NOVEMBER 3rd

- 08:45 – 11:00 **Business Connect Sessions – Part 2**
15 minutes Sessions presenting Business Partners' solutions or face to face meetings.
To be presented:
- 08:30 - 09:30 Business Connect Session 3**
 09:30 - 10:30 Business Connect Session 4
 10:30- 11:00 Get Together / Networking
- 11:00 - 12:15 **Impact of new technologies in the air transport strategies**
- 11:00 - 11:15 The vision of new technologies in the air transport strategies
*Patrick Alexandre - Executive Vice-President Commercial Marketing Air France /KLM**
- 11:20 -12:00 *How SITA is positioning in the new technology challenge ?*
*Barbara Dalibar – CEO SITA**
- 11:30 -12:15 *Round Table*
John Melchior - CEO - Travel Group Consulting (Moderator)
*Patrick Alexandre – Executive Vice-President Commercial Marketing Air France /KLM**
*Barbara Dalibar – CEO SITA**
*Philippe Sanders – Travelport **
*Jean Luc Rauline – IER**
- 12:15 - 12:45 **Closing Session**
- 12:15 - 12:30 Wrap-up**
John Melchior - CEO - Travel Group Consulting
- 12:30 - 12:45 Closing Address**
Sandrine de Saint Sauveur - President & CEO - APG INC
Richard Burgess - President - APG Association
- 12:30 - 13:00 **APERITIF**
- 13:00 - 14:30 **LUNCH**